



BULLARD KNIGHTS SOFTBALL

BULLARD HIGH SCHOOL · FRESNO, CA · BANNER SPONSORSHIP

Dear Prospective Business Sponsor,

We are asking for your business sponsorship to support the Bullard High School softball team by being part of the Banner Program. One of the foundations of the Bullard Softball program is the support of its business sponsors. Bullard softball opened a new stadium last season, and we would love to have a sign in the outfield advertising your business.

As a direct result of our sponsors' financial support, we will make improvements to our softball field, purchase uniforms, and additional equipment.

This year's spending priorities include:

- Additional field equipment (i.e., batting screens, pitching machines, balls, etc.)
- Player apparel (i.e., uniforms, etc.)
- Field maintenance (i.e., fertilizer and weed control, rakes, infield dirt mix, etc.)

A banner with your company information will be proudly displayed at the Bullard softball field. Banners will be displayed during the high school season. The sponsorship fee period is for one year, March 1 to February 28.

OUTFIELD BANNER - \$450 (includes a one-time \$150 banner manufacturing and layout fee)

BANNER SPONSORSHIP RENEWAL - \$300

The life of a banner lasts approximately 3 to 4 years.

We appreciate your time and consideration. If you have any questions, please feel free to contact us.

Sincerely,

Jaime Maxey

Head Softball Coach, Bullard High

Email: Jaime.maxey@fresnounified.org · bullardsoftball@gmail.com

HOW TO SIGN UP

Please email your company logo and banner information to Jaime.maxey@fresnounified.org.

Please make checks payable to **Bullard Softball** and send payment to:

Bullard High School
C/O Jaime Maxey
5445 N. Palm
Fresno, CA 93704